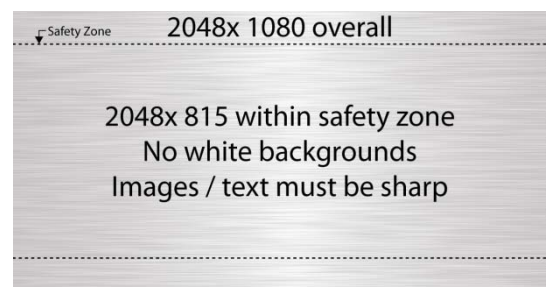




The Crest Theatre in Superior, Nebraska offers businesses the opportunity to advertise on the movie screen as part of the previews prior to the scheduled movie.

- Ads will be shown at least 12 times per month
- An “Ad Image” will be 10 seconds in length, or an “Ad Video” will be 15 seconds in length
- Contract term is for Twelve (12) months
- An initial design cost is \$50 for all new advertisers. An “Ad Image” can be designed by SNAC, however all “Ad Videos” must be created by the Advertiser.
- Design changes made to an existing ad during contract terms or contract renewal will be \$50
- Cost for ads are:
 - Ad Image: \$250
 - Ad Video: \$750
 - Initial Design Cost: \$50
 - Design Change: \$50
- Contract deadlines are **December 1st**
- New ads will start running on January 1st; allowing for a one month setup time from December 1st.
- Submission of a Business Card, JPEG file, or Vector Logo Artwork is preferred for all “Ad Images”. Following is a sample ad outlining the preferred dimensions:
- Submission of a MP4 file is preferred for an “Ad Video”



- Advertisement designs can be mailed to the address below, delivered to the theatre during business hours or emailed to: info@cresttheatre.org

NOTE: It is the intention of the Southern Nebraska Arts Council to have each ad shown two (2) times before each movie or at least twenty-four (24) times per month depending on the number of advertisers.

The Southern Nebraska Arts Council is a 501(c)(3) non-profit organization as determined by the Internal Revenue Service. The stated purpose of the organization is to promote the arts in Nuckolls County, Nebraska and the surrounding area through educational and

community activities and events focused on the arts, through the renovation, maintenance and operation of the Crest Theatre, and through the solicitation of gifts, grants and bequests for the support of this facility.



ADVERTISING CONTRACT

(Name of Business)

agrees to pay:

- 1) \$_____ for an (circle one): Ad Image / Ad Video. Contract term is for 12 months, guaranteeing ad will be shown at least once before every movie.
- 2) Advertiser agrees to pay an additional \$50 for the initial design setup or a design change.

MATERIALS:

Ad Image: submit a Business Card, JPEG file, or Vector Logo Artwork.
Ad Video: submit MP4 file

PAYMENT:

Checks should be made payable to: Southern Nebraska Arts Council.

DELIVERY:

Payment should be accompanied by this signed contract and information needed for the advertisement. Please mail to: Southern Nebraska Arts Council (SNAC)
P.O. Box 11
Superior, NE 68978

CONDITIONS:

All contents of Advertising are subject to the approval of SNAC.

Name of Contact Person _____

Phone / Email _____

(Signature of Business Representative)

(Date)

(Signature of SNAC Representative)

(Date)